

JOUR 30253 General Semantics for Mass Communications
Quiz #2, due March 25th
75 Points

Your Group has been given a DVD with a 25-30 minute video clip from the 14-hour PBS series “Eyes on the Prize” that documents the history of the civil rights movement in the United States. Each group has been given a different clip.

The intent of this take-home quiz is for you to watch the video together as a group, discuss it, then collaborate on your response to the first question. If you cannot watch the video together as a group, make whatever arrangements you need to make so that everyone can see it, preferably with at least one other person, before your Group formulates your response. You can use your discussion area on eCollege if you’d like for exchanging notes and comments. The Calhoun for your group is responsible to make sure I receive the Group’s response to Question 1 prior to 1:00p on March 25th (one hour prior to class). Anyone in the Group can prepare/write/edit the response, but I expect each individual to make a contribution to the collaborative process that results in the response. You can watch the video as many times as you wish, as a Group or individually.

The second question should be answered by each individual without consulting the others in your Group or anyone else. This should be posted as a journal entry on eCollege no later than 1:00p on March 25th. This will count as one of your 28 journal entries.

PLEASE LABEL IT AS: **Quiz 2, Question 2**

A third question will be asked at the beginning of class on the 25th.

QUESTIONS:

1. As a Group, prepare a **report** that summarizes the content of this video in no fewer than 300 words and no more than 325 words. In other words, within the word-count constraint, describe what happens in this clip. You may make the assumption that all materials, information, and references provided in the video are factually correct. This question is worth 40 of the 75 points. Copies of each Group’s response will be provided to everyone in class.
2. Individually, prepare and submit a journal entry of 250-300 words (firm) in which you **interpret** what the content of the video ‘means’ to you. In other words, what do you take away from it as ‘meaningful’ or important to remember? This question is worth 25 of the 75 points.
3. The third question will be given to you to answer individually at the beginning of class on the 25th. This question is worth 10 of 75 points.

This Quiz can be considered a prerequisite for class on the 25th, which will focus on *the N-word*.